

The Rotary Club of Santa Barbara

Grant Proposal

April 2022

Name of Organization Santa Barbara Meals on Wheels

Address PO Box 6099, Santa Barbara, CA 93160-6099

Contact person Linda Ruuska or Kay Castagnola

Phone number and email LR: 805-637-2827 sblinda54@gmail.com; KC: 805-637-3069
sbmowvolunteer@earthlink.net

Brief description of originations purpose /goals.

Santa Barbara Meals on Wheels is a nonprofit volunteer organization dedicated to enhancing the lives of seniors and homebound individuals in Santa Barbara. Since 1971, we have delivered one hot meal a day, 365 days a year, to those who are unable to shop or cook for themselves. We are celebrating our 50th Anniversary this year as well as serving our 2 millionth meal this past January!

Population Served. Seniors and homebound in the city of Santa Barbara

Description of the project for which you are asking funding. When Covid hit, our drivers were not able to deliver meals into the client's homes; however, we never missed a day! SBMOW began utilizing donated reusable bags from local business, with THEIR logos, to place the food in and leave outside of the client's homes. We have just started looking into purchasing bags with our logo celebrating our 50 years on one side and had hoped to find a sponsor to offset the cost, and place their logo on the other side. Attached is a sample photo of the bag, food items not included 😊.

Is this a new or an ongoing project? New

Projected outcome of the project. Providing a bag with the Santa Barbara Meals on Wheels logo and contact information will identify who is providing the meal, will market our services and will identify our sponsor as being a philanthropic organization.

Other information you would like to provide that might help us in making our decision.

Santa Barbara Meals on Wheels is not federally funded. We are almost entirely funded by client payments, individual donations, and private foundations. Therefore, funding from SB Rotary Club for this project will be most helpful. The cost of purchasing 1,000 reusable bags with logos on both sides is approximately \$2,700.

Requested Grant Amount: \$2,700.00

Submit application to Kathleen Blake by email at 805-448-8101 or call for her to pick up the application by April 8,2022.