



NEW BEGINNINGS

324 East Carrillo Street, Suite C
Santa Barbara, California 93101
805.963.7777 Fax: 805.963.8135

www.sbnbcc.org

Board of Directors

Jacqueline Kurta, MFT, Psy.D.
President

Dan Engel
Vice President

Mark Cardona, J.D.
Secretary

Ziad Elkunji
Treasurer

Steve Baird
Stasia Huiner, M.B.A.
Kathryn Keene
Karen Kelly
Diane Pannkuk, M.B.A.
Warren B. Ritter II

Advisory Council

Hon. Susan Rose - Chairperson
Alberto Arroyo
Jim Baxter
Marc Borowitz
Patty Bryant
Brynn Crowe
Patricia Duffy
Allan Glitterman (In Memoriam)
Mary Howe-Grant, Ph.D.
Kathryn LePage, M.A.
Karen Lehrer, MFT
Seymour Lehrer
Mike McCarthy
Bruce W. McRoy, J.D.
Fred Morguelan, Ph.D.
Marilyn Rickard Schafer
Das Williams
Michael Young
Maria Zate

Judi Weisbart
Fundraising Consultant

Management Team

Kristine Schwarz, MFT, LPCC
Executive Director

Linda Rosso
Development Director

Lisa Falcone
Homeless Services Director

Shana Burns, MFT
Clinical Director

Victoria Garfield
Grants Administration Director

April 3, 2023

The Rotary Club of Santa Barbara
Attn: Connie Green, Grants Committee Chair
P.O. Box 6268
Santa Barbara, CA 93160

Dear Ms. Green and Rotary Board Members,

Thank you for your interest in our agency. Since our founding in 2000, New Beginnings has grown to be a leading provider of mental health counseling and homeless assistance services countywide for low-income and homeless individuals and families. Our mission is to provide quality, affordable counseling, shelter, case management, and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives. The wraparound services offered through our four core programs allow our clients to receive multi-faceted and tailored care, enabling them to make meaningful changes in their own lives and in the lives of those around them. In fiscal year ended June 30, 2022, our agency served 1,451 unduplicated individuals,

Our program services are available to all residents of Santa Barbara County. Our core programs include:

----**The Donald J. Willfong Community Counseling Clinic** provides low-cost counseling and psychological assessments by 25 masters and doctoral-level volunteer counselors supervised by 8 volunteer masters and doctoral-level licensed clinicians. This program has existed since the late 1960s and has served as a low-barrier mental health center in Santa Barbara. Over the past few years, we have expanded our telehealth services significantly and are helping clients across a broader region in Santa Barbara County.

----**The Safe Parking Shelter and Rapid Rehousing Program** provides safe overnight shelter for vehicular homeless persons countywide. New Beginnings has run the program since 2004 and it has grown to become the leading vehicular homeless program in the country. The program provides rapid rehousing, case management, housing navigation, housing retention services and financial assistance.

--**The Supportive Services for Veteran Families (SSVF) Program** provides short-term case management and temporary financial assistance to very low-income veteran individuals and families living in or transitioning to permanent housing, in

Our mission is to strengthen our community by helping people live healthy and productive lives.



NEW BEGINNINGS

both North and South County. Our veteran program is CARF accredited, and we remain the largest nonprofit provider of rapid re-housing services to veterans countywide. Our agency also provides contracted supportive housing retention services for the Housing Authority of the City of Santa Barbara at Johnson Court- a veteran-only housing development.

--**The Life Skills Parenting Education Program** provides a series of psychoeducational classes and hands-on parenting skills, mindfulness strategies, and overall life skills to low-income families and individuals, veterans, and disadvantaged youth. These classes are provided at no cost to both clients and sponsoring agencies.

Need for our agency continues to grow each year, and funding from foundations and community partners has become more critical to address the needs of our clients as well as the expansion of our scope of services. The majority of our agency funding is through government sources which are often very restrictive and do not cover essential services and goods for our clients such as mental health counseling, appliances, car repairs, medical and dental bills, and many other items that are essential for us to achieve our mission.

We feel that our programs directly align with the Rotary Club's focus on people in desperate need of shelter, and the need for expanded mental health services in our community, and we would be honoured to be considered for funding.

Please let me know if you have any questions or whether you require additional information.

Kind regards,

Kristine J. Schwarz, MA, MFT, LPCC
Executive Director