

ADDENDUM TO GRANT PROPOSAL

Submitted to: Rotary Club of Santa Barbara

From: California Central Coast, Alzheimer's Association

For: Santa Barbara Rotary Charitable Foundation - 2023 Grant Cycle

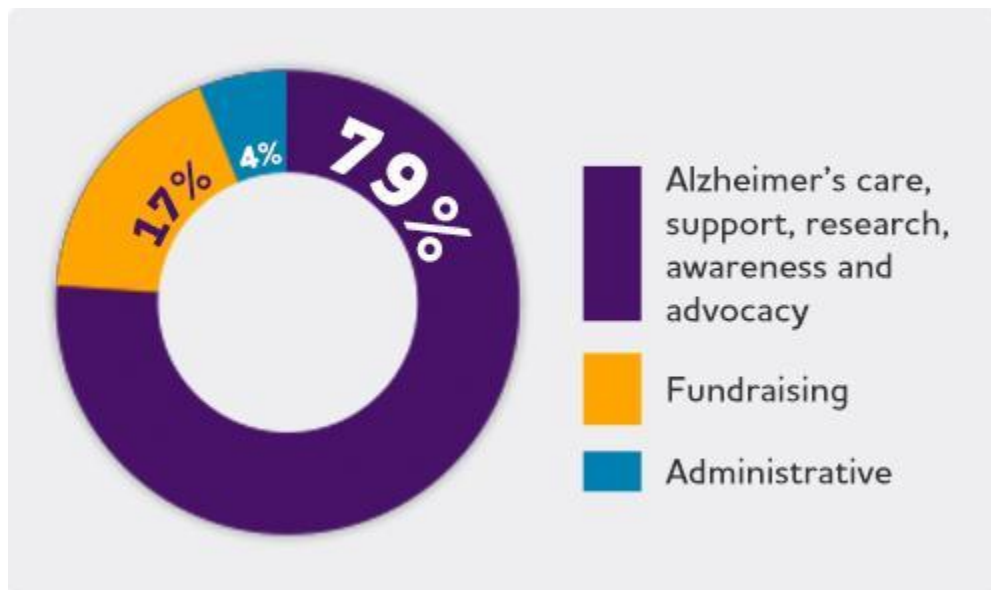
Project: Care & Support Program

Date: 4/7/2023

In response to questions asked by Connie Green, Grant Committee:

QUESTION #1: Percentage of funding that supports families

The Alzheimer's Association national organization meets or exceeds relevant watchdog standards in its allocation of donor dollars. According to the BBB Wise Giving Alliance, nonprofit organizations should spend at least 65% of its total expenses on program activities, with remaining funds going to administrative and fundraising expenses.



The national Alzheimer's Association organization continues to meet and exceed these minimum standards with 79% of our total annual expenses going to care, support, research, awareness and advocacy activities.

During FY22, from July 1, 2021 - June 30, 2022, the California Central Coast Chapter of the Alzheimer's Association provided services to 2,600 unduplicated Central Coast families.

QUESTION #2: Additional information on the impact a grant award will have on service delivery

We are the only organization on the Central Coast that provides specialized and no-cost services designed specifically for those impacted by dementia. During FY23, July 1, 2022 to June 30, 2023, we project that our programs will directly serve more than 3,000 Central Coast families.

Additional details on the following Care & Support Programs:

Care Consultations – Trained staff provide individualized one-on-one sessions with families to better understand and address their care and support needs.

Support Groups – We currently offer 37 locally-led support groups with over 51 meetings per month for caregivers, adults living with dementia, those who have lost someone to dementia, Spanish speakers, LGBTQ+ caregivers, teens & young adults impacted by dementia and more. Our groups meet in-person, virtually or via hybrid models with an average meeting size of 12. Support groups are primarily led by our expertly trained volunteers.

24/7 Helpline - Master's level clinicians are always available to provide reliable information, local referrals, guidance, and crisis support in over 200 languages. Sessions are confidential to help people living with the disease, caregivers, families and the public. Our Helpline is the gateway to all our programs and services and can help families:

- learn more about local programs and services;
- receive decision-making support, crisis assistance and education on issues families face every day;
- learn about the symptoms of Alzheimer's and other dementias;
- get general information about legal, financial and care decisions, as well as treatment options for managing symptoms.

Education Classes – Programs that cover topics ranging from disease education, caregiving strategies, community resource navigation and more. We have a comprehensive menu of curriculums that are modifiable based on the target audience for a given session. Examples of some of the classes we offer include:

- Know the 10 Warning Signs of Alzheimer's (Available in English & Spanish)
- Approaching Alzheimer's: A Training for First Responders
- Effective Communication Strategies
- Managing Money: A Caregiver's Guide to Finances (Available in English & Spanish)
- Understanding and Responding to Dementia Related Behaviors
- Dementia Conversations: Driving & Doctor's Visits
- Healthy Living for the Brain and Body: Tips from the Latest Research
- Living with Alzheimer's: A 3-Part Series for Caregivers